



ACTING AS A GIANT AUTOMATED MEDITATION SESSION, PROGRAMMED
TO BE DIFFERENT EACH TIME, AN ARTIFICIAL SUNRISE,
ACHIEVED BY LIGHTS AND SMOKE ON A MOVABLE RIG,

COLLECT MOMENTS

COLLECT MOMENTS,
NOT THINGS

NOT THINGS

REMINDS ONLINE AND EXTANT VISITORS THEY'RE
NEITHER SIGNIFICANT NOR INSIGNIFICANT.
CREATING A MINDSET SHIFT THROUGH TECHNOLOGY.



INFINITY IS A FUNNY THING TO WRAP YOUR HEAD AROUND: IT KEEPS TRYING TO MANIFEST ITSELF AGAINST A KIND, ANY KIND, OF MEASURABLE UNIT, WHICH BY DEFINITION IT CANNOT. So, TIME AND TIME AGAIN, YOU'RE BAFLED BY YOUR OWN INABILITY TO GRASP THE CONCEPT. HOW ON EARTH COULD SOMETHING EXIST WITHOUT AN ENDING OR BEGINNING? THINGS LOSE THEIR MEANING OR SIGNIFICANCE WHEN THEY'RE AROUND FOREVER. IT'S NO WONDER PEOPLE CREATE RULES, BORDERS AND MEASURES TO AVOID HAVING TO THINK ABOUT IT.

UNFORTUNATELY, FINITY ISN'T ANY BETTER. PEOPLE COWER AT THE THOUGHT OF DYING, OF THERE BEING A POSSIBILITY OF SIMPLY ENDING. IT DEALS WITH THE EXISTENCE OF NON-EXISTING, WHICH IS JUST AS HARD, OR EVEN HARDER TO GRASP THAN INFINITY. HOW COULD SOMETHING EXIST WITHOUT ME BEING THERE TO EXPERIENCE IT? HOW COULD SOMEONE WE LOVE JUST DISAPPEAR? THE CONCEPT OF FINITY IS ETERNALLY CRUEL, BUT ADDS SIGNIFICANCE TO MATTER.

FINITY VS INFINITY

PROPOSAL
04-04-2021

NL.04-04-2021

TO DEAL WITH THESE NOTIONS, PEOPLE TEND TO THINK AROUND THEM AND CREATE AN ALTERNATE NARRATIVE, SUCH AS CERTAIN RELIGIONS DO, BY GIVING PEOPLE A CLEAR(ER) DEFINITION OF FOREVER AND FOR NOW: A WAY TO DEAL WITH INFINITY AND FINITY AT THE SAME TIME. PEOPLE NEED THE CONCEPT OF INFINITY TO FEEL FREE, AND THE CONCEPT OF FINITY TO FEEL SAFE: THEY'RE TWO SIDES OF THE SAME COIN.

CONNECTED TO THESE NOTIONS IS THE FACT THAT PEOPLE ATTEMPT TO GIVE MEANING TO INHERENTLY MEANINGLESS FINITE ITEMS OR QUALITIES, SUCH AS FAME OR MONEY.

BY ACQUIRING THESE, AND ASSIGN MEASURABLE WORTH TO THEM, IT'S POSSIBLE TO CREATE THE FEELING OF WORTH FOR ONESELF. WE SEE OURSELVES THROUGH OTHER PEOPLE'S EYES, WE SAY, BUT WHAT WE REALLY MEAN IS THAT WE LOOK AT OURSELVES WITH OUR OWN EYES, BUT FROM ANOTHER ANGLE. WHAT DO I MATTER? DO I HAVE ANY MEANING? ANY WORTH?

BY HAVING ALL MUSIC, ALL FOOD, ALL BUSINESS, ALL PLEASURES, ALL THINGS AND ALL PEOPLE AVAILABLE TO US ALL THE TIME, WE'VE LOST THE ABILITY TO BE WITH OURSELVES AND RECOGNIZE OUR OWN SELF WORTH. WE ASPIRE TO MEAN SOMETHING, TO MAKE A DIFFERENCE, TO BE SPECIAL. AT THE SAME TIME WE'VE ALL BUT CREATED INFINITE VERSIONS OF OURSELVES, STRETCHED SO THINLY THAT WE'RE LOSING SIGNIFICANCE.

BY TRYING TO BECOME MORE IMPORTANT, WE'VE BECOME SMALLER THAN EVER. IN OUR QUEST FOR MEANING, WE'VE LOST OURSELVES.

WE'VE LOST OUR OWN (IN)FINITY.

PROPOSAL

04.04.2021

WHILE TALKING ABOUT THE THEME, WE KEPT ENDING UP AT THE SAME CONCLUSION: IN THE GRAND SCHEME, A SINGLE PERSON MAY NOT BE SIGNIFICANT, BUT TO A SINGLE PERSON, THAT SIGNIFICANCE MIGHT BE GRAND. YOU CAN'T JUDGE SOMEONE'S MERIT, THEY/WE CAN ONLY JUDGE THEM/OURSELVES.

SO HOW COULD WE CONVEY THAT FEELING OF BEING INTEGRAL TO SOMETHING AND NOT MATTERING AT THE SAME TIME? MORE IMPORTANTLY, HOW COULD WE CREATE SOMETHING THAT ANYONE'D UNDERSTAND WITHOUT AN EXPLANATION, WHICH WOULD TRANSCEND LANGUAGE, BACKGROUND, CULTURE OR KNOWLEDGE?

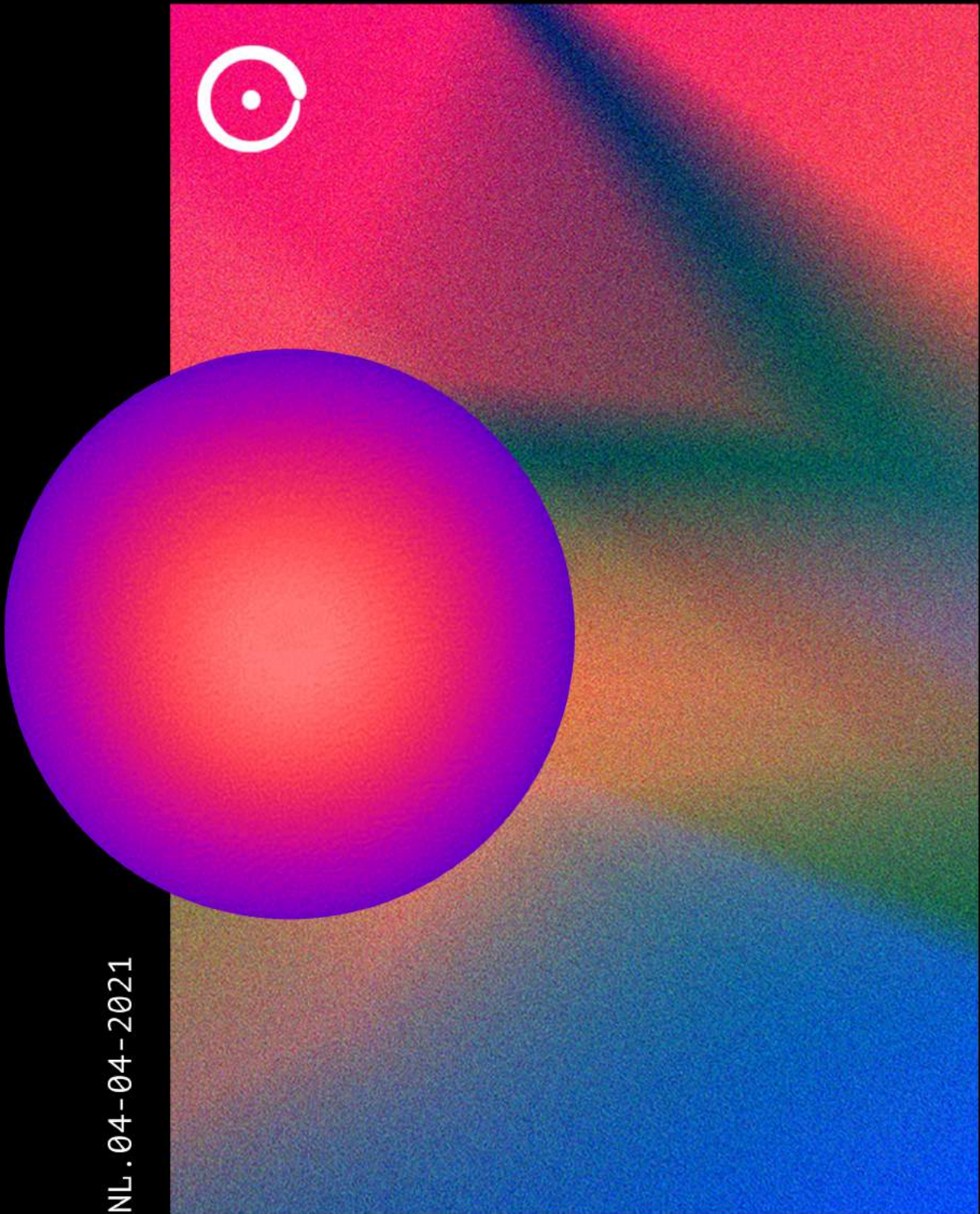
NL.04-04-2021

SIGNIFICANCE

WE STARTED NAMING EXPERIENCES FROM OUR OWN PAST, LIKE A PERFECT BIKE RIDE IN SPRING, QUALITY TIME SPENT WITH OUR PARENTS, A QUIET MOMENT WITH FRIENDS. TURNED OUT ALL OF OUR SPECIAL MOMENTS WERE ONLY SPECIAL BECAUSE OF US. BECAUSE WE WERE THE ONES EXPERIENCING THEM, PLACING THEM IN OUR PERSONAL CONTEXTS AND LIVES, MAKING THEM UNIQUE.

SO THE ANSWER TO THE QUESTION WAS: WE SHOULD CREATE AN EXPERIENCE THAT CAN RESONATE WITH ANYONE AND EVERYONE, SOMETHING THAT ALL PEOPLE KNOW AND RECOGNIZE, BUT WHICH CAN FEEL LIKE A TOTALLY PERSONAL CONNECTION. SOMETHING WE SEE EVERYDAY, SOMETHING THAT'S BEEN THERE BEFORE WE WERE BORN AND WILL BE THERE AFTER WE DIE, SOMETHING THAT RUBS SHOULDERS WITH INFINITY BUT WITH ENDLESS SIGNIFICANCE: THE SUNRISE.

WE WANT TO CREATE A NEW SPECIAL MOMENT
FOR PEOPLE, A MOMENT THAT NOT ONLY
HIGHLIGHTS THEIR OWN PLACE IN THINGS,
BUT ALSO THE PLACE OF THINGS IN THEM.



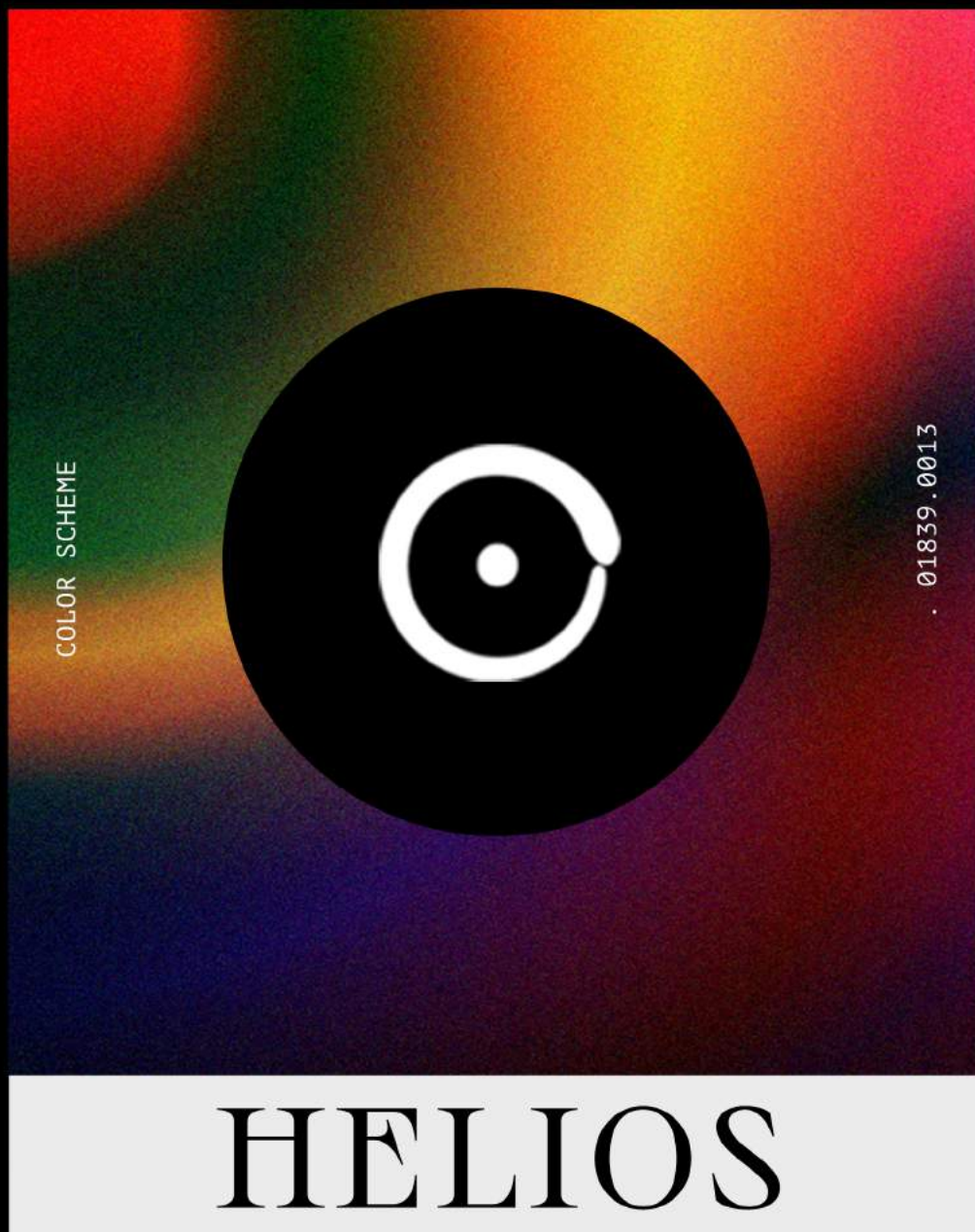
NL.04-04-2021

WE WANT TO EMPHASIZE THAT MOMENTS LIKE
THESE ARE WORTH INFINITELY MORE THAN ANY
POSSESSION, MORE EVEN, THAN LIFE AND DEATH,
PAST AND FUTURE. IT'S ABOUT BEING IN THE
MOMENT, EXPERIENCE LIFE AS IT IS, AND
RECOGNIZE YOUR UNIQUE PLACE IN IT.

HELIOS, NAMED AFTER THE GREEK SUN GOD, WILL BE AN IMMERSIVE EXPERIENCE, STIMULATING ALL SENSES BY USE OF TECHNICAL, ARTISTICAL, THEATRICAL AND REAL LIFE EFFECTS. VISITORS WILL EXPERIENCE A COMPLETELY UNIQUE ARTIFICIAL SUNRISE, GIVING THEM TIME AND SPACE TO FIND A MOMENT OF PEACE ON A BUSY DAY.

HELIOS OFFERS THE CHANCE TO SHUT OUT EXTERNAL STIMULI AND FOCUS ON THE MOMENT AT HAND. VISITORS WILL EXPERIENCE A MILD FORM OF SENSORY DEPRIVATION, ENOUGH TO ELICIT A MEDITATIVE STATE AND PROVIDE POSITIVE EFFECTS SUCH AS BETTER CONCENTRATION, ALERTNESS, PERCEPTION AND CREATIVITY.

THE EVENT TAKES PLACE EVERY HOUR ON THE HOUR. VISITORS ENTER THROUGH A BLACK CURTAIN AND FIND THEMSELVES IN A SLIGHTLY THEATRE-LIKE ENVIRONMENT, ILLUMINATED WITH A SOFT DARK BLUE GLOW. A CONTINUOUS HARMONIC HUM WILL SOUND. VISITORS WILL BE ALLOWED IN WITH BARE FEET TO EXPERIENCE A SANDY FLOOR, GROUNDING THE EXPERIENCE, AND THEN TAKE PLACE EITHER ON THE GROUND OR ON A CHAIR. WHEN EVERYONE IS SEATED THE SUN WILL RISE.



SMOKE SLOWLY BEGINS TO FILL THE ROOM, WHILE MUSIC AND SOUND EFFECTS START. A LARGE CIRCULAR DOME - THE SUN - SLOWLY COMES INTO VIEW FROM BEHIND A LEDGE. IT'S SURFACE IS POINTED TOWARD THE AUDIENCE. THE DOME IS FILLED BY LIGHTS AND SMOKE, CREATING COLOURED RAYS AND A HUE CARRIED BY THE FOG IN THE ROOM. EACH ITERATION WILL CONSIST OF DIFFERENT COLOURS AND PATTERNS, SO NO TWO RISES ARE ALIKE. WHILE RISING, THE COLOURS GET BRIGHTER AND FORM PATTERNS. SCENTS WILL BE RELEASED, TRIGGERING MEMORIES, THE MUSIC GETS LOUDER AND LOUDER, AND MORE SWEEPING. THE ASCENSION TAKES ABOUT HALF AN HOUR AND IS ACCOMPANIED BY ORIGINAL MUSIC BUILDING UPON ITSELF TO A BOLERO-LIKE CLIMAX. AS THE MUSIC AND EXPERIENCE BECOME MORE INTENSE, OTHER EFFECTS WILL APPEAR: MORE RAYS OF COLOUR, BIRD SOUNDS, MUSICIANS PLAYING THE SOUNDTRACK. WHEN THE CLIMAX IS REACHED AND THE DOME REACHES IT'S TOP HEIGHT OF ABOUT 8 METERS, THE LIGHTS WILL TURN BACK DOWN TO A DARK BLUE GLOW, RESETTING FOR ANOTHER RISE, FREE IN IT'S INFINITE CYCLE AND SAFELY PUT IN IT'S FINITE MOMENT.



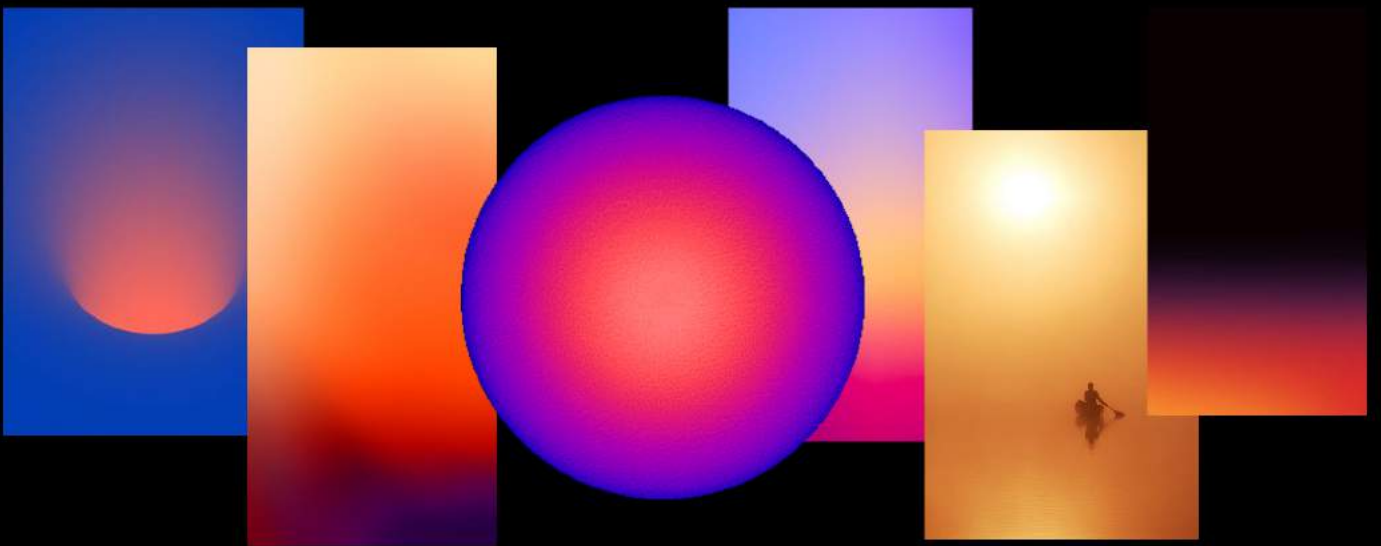
AN INSIGHT INTO THE VIBE WE ARE AIMING FOR.



COLLECT MOMENTS



NOT THINGS



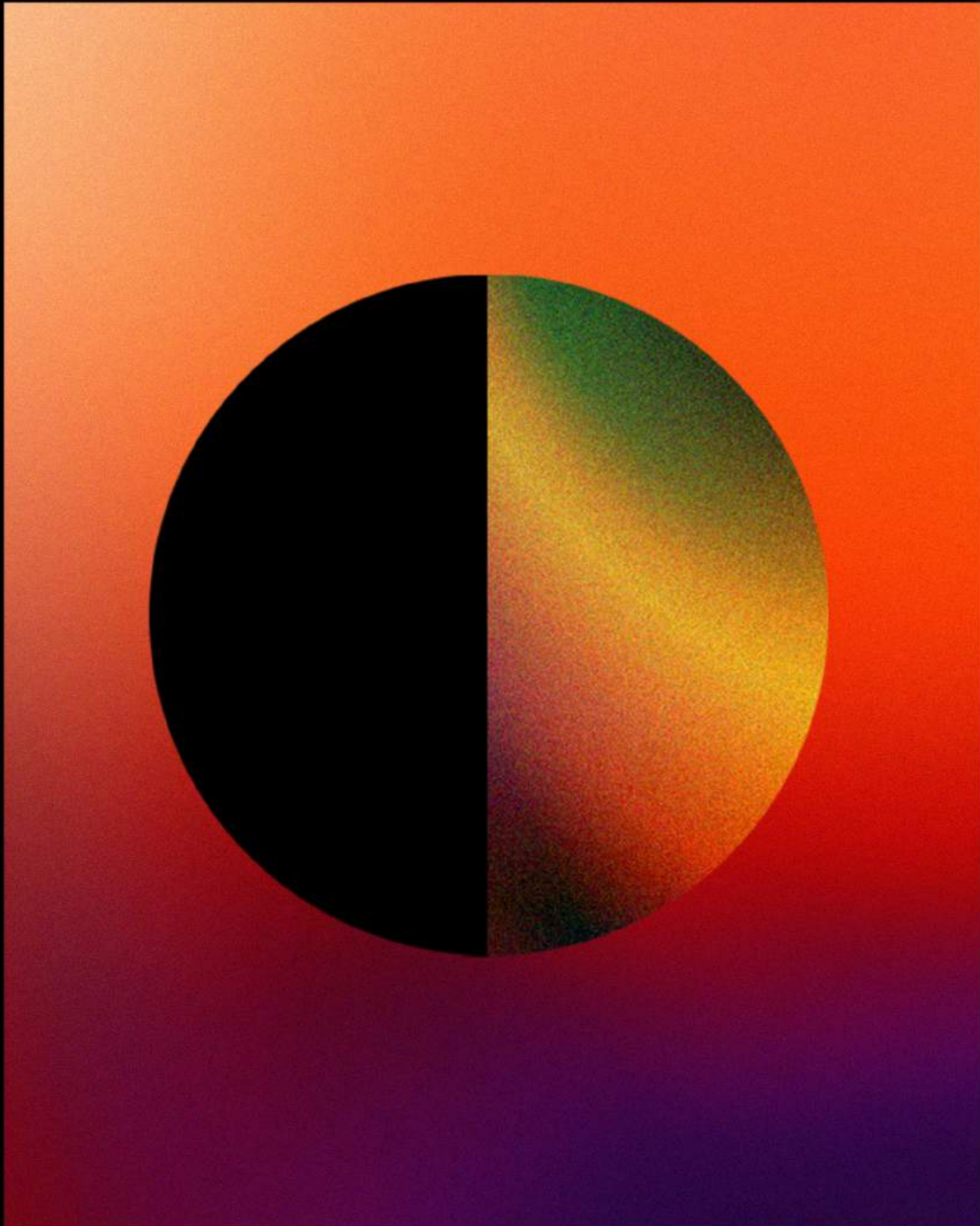
COLOUR SCHEME OF THE EVER-CHANGING HELIOS





THE INSTALLATION IS HOUSED IN A CONSTRUCTION MEASURING ABOUT 6 X 10 METERS ACROSS, AND 10 METERS HIGH. ONE OF THE 6 METER WIDE SIDES IS THE WALL ON WHICH THE ASCENSION TAKES PLACE, THE TRIBUNE IS MOUNTED AGAINST THE WALL OPPOSITE IT. THE TRIBUNE ITSELF IS RAISED BY 1,5 METERS AND IS ACCESSIBLE BY STAIRS ON EITHER SIDE. THE ASCENSION WALL HAS A 2 METER HIGH DIVIDER IN FRONT OF IT, CREATING A SPACE OF 1 METER BETWEEN IT AND THE WALL. THE DOME IS HIDDEN BEHIND THIS DIVIDER.

NL 04 - 04- 2021



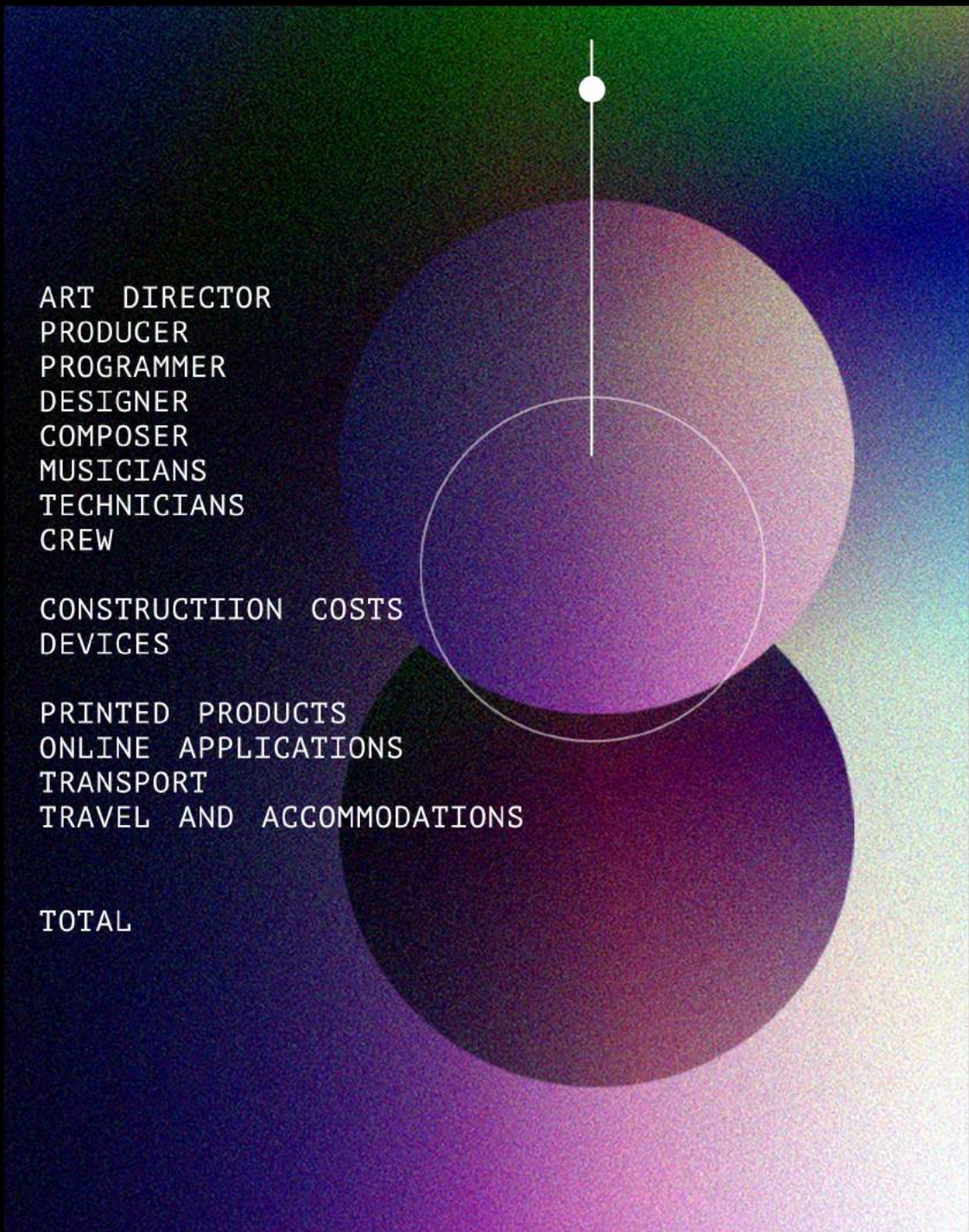
■ IMMERSIVE INSTALLATION

THE ASCENSION WALL CONSISTS OF TWO PROJECTABLE CLOTHS, HANGING SIDE TO SIDE, FROM TOP TO BOTTOM. BEHIND THE CLOTHS THE LIFT MECHANISM IS INSTALLED. THE DOME IS ATTACHED TO THE LIFT MECHANISM THROUGH THE SLIT BETWEEN THE CLOTHS. ALL OTHER WALLS ARE COVERED WITH THICK BLACK CLOTH, MUTING LIGHT AND SOUNDS FROM OUTSIDE. PROJECTORS, SOUND MONITORS, SAFETY CAMERAS AND LIGHT FIXTURES ARE PLACED ABOVE THE TRIBUNE, OUT OF SIGHT OF THE PUBLIC'S EYE. THE INSTALLATION IS BEING CONTROLLED FROM BEHIND THE ASCENSION WALL.

HELIOS WILL FUNCTION WITH PRERECORDED MUSIC, BUT WE'RE LOOKING INTO POSSIBILITIES TO HAVE IT BE ACCOMPANIED BY A LIVE ORCHESTRA FOR SELECT PERFORMANCES, FOR INSTANCE ONCE OR TWICE A DAY.

PRELIMINARY BUDGET

WE'RE APPLYING FOR THE PROFESSIONAL GRANT (ACT 2 AND 3). BELOW YOU'LL FIND OUR PRELIMINARY BUDGET. IF PERMITTED, WE WOULD LIKE TO SEEK OUT MORE SPONSORS AND COLLABORATIONS TO SCALE UP THE PERFORMANCE.



ART DIRECTOR	€ 1.500,-
PRODUCER	€ 1.500,-
PROGRAMMER	€ 1.000,-
DESIGNER	€ 1.000,-
COMPOSER	€ 1.000,-
MUSICIANS	€ 1.000,-
TECHNICIANS	€ 1.000,-
CREW	€ 500,-
CONSTRUCTION COSTS	€ 2.500,-
DEVICES	€ 7.500,-
PRINTED PRODUCTS	€ 200,-
ONLINE APPLICATIONS	€ 300,-
TRANSPORT	€ 200,-
TRAVEL AND ACCOMMODATIONS	€ 300,-
TOTAL	€ 19.500,-

ONLINE / OFFLINE

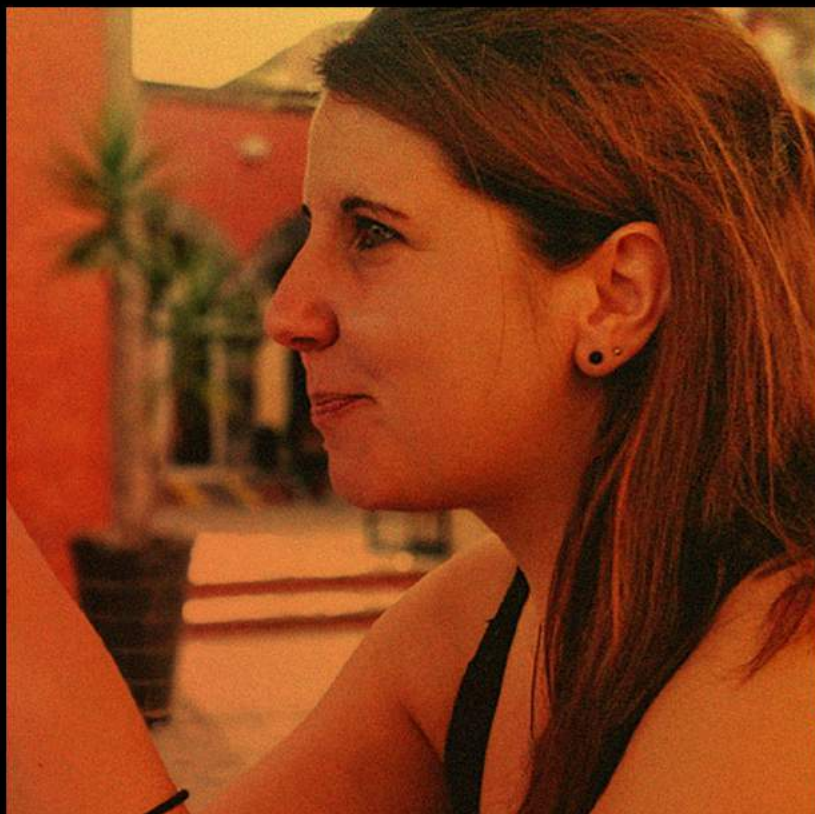
THE EXPERIENCE'S MAIN GOAL IS TO CREATE A LASTING EMOTIONAL MEMORY ON THE SCENE. HOWEVER, THE PERFORMANCE ISN'T LIMITED TO ONE LOCATION. WE'D LIKE TO PROVIDE MINDSET SHIFTS ALL ACROSS THE GLOBE, BEYOND STRP, BEYOND THE NETHERLANDS, BEYOND FINITY. BY LINKING UP TO SOCIAL MEDIA PLATFORMS, WE CAN BRING HELIOS'S UNIVERSAL THEME TO ALL. EVERYONE CAN COLLECT THEIR MOMENT ONLINE.

#COLLECTMOMENTSNOTTHINGS

SUZANNE

VAN DONGEN-

MASTER OF ARTS, ROZENLAAN 107 4835 PC BREDA,
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NL. 30-07-1989

EDUCATION

2012 - 2013
VJACADEMY

2010 - 2011
MA

DESIGN FOR DIGITAL CULTURES
HOGESCHOOL VOOR DE KUNSTEN UTRECHT

2007 - 2011
BAT

DIGITAL VIDEO DESIGN
HOGESCHOOL VOOR DE KUNSTEN UTRECHT

2001 - 2007
VWO

THERESIALYCEUM TILBURG

JOBS

2011 - PRESENT
VISUAL ARTIST
SJUSH

2018 - PRESENT
ART DIRECTOR AND VJ
VEEMEE VISUALS

2013 - PRESENT
VJ , CONCEPT , MOTION DESIGN
VEEJAYS.COM

2013 - 2018
CCAMERA, EDITING
FILMDING

2011 - 2012
VJ, MOTION DESIGN
ESCAPATION



SELECTED WORKS

- 2021 AWARDED BEST IN SHOW @ ENVISION ARTS
'OWN THE NIGHT II' ONLINE EXPOSITION
- 2020 LIVE VIDEOART PERFORMANCE @
36TH DIES NATALIS OPEN UNIVERSITEIT
- 2020 WINNER VIDEOMAPPING CONTEST @ ILLUMINARIUM, ZÜRICH
(CONCEPT / ART DIRECTION @ VEEMEE VISUALS)
- 2020 MIXED MEDIA ART INSTALLATION 'CATARACT'
@ UNCLOUD FESTIVAL
- 2019 VISUALS @ CD RELEASE WILLOW MAE
- 2018 VIDEOART @ PXL FESTIVAL
- 2017 VIDEOMAPPING @ HORIZON ZERO DAWN
LAUNCH PARTY, HOTEL ARENA
- 2016 VIDEOART @ MUSEUMNACHT HEINEKEN
EXPERIENCE
- 2016 VIDEOART @ NACHT VAN DE WAANZIN,
VAN GOGH MUSEUM
- 2015 LIVE VISUAL PERFORMANCE 'DECODE'
@ LIVE CINEMA FESTIVAL, ROME
- 2015 LIVE VISUAL PERFORMANCE AT THE
TV SHOW 'DE WERELD DRAAIT DOOR'
- 2014 LIVE VISUALS FOR 'GET CONNECTED'
THEATRESHOW @ SUGARFACTORY, HOOGTE80
ARNHEM AND SOLAR FESTIVAL
- 2014 VISUALS @ VAN GOGH VRIJDAGAVOND
@ VAN GOGH MUSEUM
- 2013 3RD PRICE FOEDERERDFK TALENTAWARD
@ EINDHOVEN GOLW
- 2013 FLUTTER 2.0 @ AIR AMSTERDAM
- 2013 FLUTTER 1.0 @ PROJECT LICHT TILBURG
- 2012 1ST PRIZE @ VJACADEMY
- 2012 VEEMEE & SJUSH INCUBATE LIVE VISUAL
PERFORMANCE @ THEATRES TILBURG
- 2012 DREAMACHINE @ ODDSTREAM FESTIVAL
- 2012 'BEAUTY IN A DIGITAL AGE'
EXPOSITIE NIJMEGEN
- 2011 GRADUATION EXPOSITION FOR MA
DESIGN FOR DIGITAL CULTURES,
DUVELHOK TILBURG
- 2010 INTERNATIONAL EXCHANGE PROJECT
TIME OUT, RIBADAVIA, SPAIN
- 2010 UTRECHTSE AVOND, DUTCH CULTURE
CENTRE, WORLDEXPO SHANGHAI (HKU)



WOUTER

JOOSEN-

BACHELOR OF ART AND TECHNOLOGY, KLOOSTERLAAN 163 4811 EE
BREDA, 0628053471, WOUTER@CHERRYBERRYPRODUCTIONS.NL



NL.06-11-1980

EDUCATION

2002 - 2006
BAT
DIGITAL VIDEO DESIGN
HOGESCHOOL VOOR DE KUNSTEN UTRECHT

2001 - 2002
JOURNALISTIEK
HOGESCHOOL UTRECHT

1993 - 2000
ATHENEUM
KATHOLIEKE SCHOLENGEMEENSCHAP ETTEN-LEUR

JOBBS

2017 - 2019
REPORTER REGION BRABANT
DAGBLAD BN DE STEM

2016 - PRESENT
OWNER, PRODUCER, WRITER
CHERRY BERRY PRODUCTIONS

2010 - 2016
CO-OWNER, CREATIVE DIRECTOR
FILMDING

2006 - 2010
OWNER, ANIMATOR, WRITER
WOUTER JOOSEN - TEXT & MEDIA

1999 - 2000
ACTIVIST AND SPOTTER
JOOOP VAN DEN ENDE PRODUCTIES



SELECTED EXPERIENCES

NOMINATED FOR RABOBANK BESTE STARTERSPRIJS

- 2019 CONCEPT FOR TV SERIE 'BRABANT VAN BINNEN'
- 2018 CONCEPT AND PRODUCTION OF STOP MOTION ANIMATION
'CAKE'
- 2016 VIDEOMAPPING 'BEELDSPRAAK' @ TV SHOW
'WIE IS DE MOL?'
- 2013 WRITER OF THE BOOK '50 GASTEN'
AVAILABLE @ BOLCOM
- 2012 - PRESENT
BOARD MEMEBER, HEAD OF WRITING, HEAD OF PR
ARCHIVIST, PRODUCER OF SMALL PRODUCTIONS
@ MAX MINI THEATREGROUP
- 2011 -PRESENT
ACTOR AND SINGER @ MAX MINI THEATREGROUP
- 2011 - 2012
DEVELOPER AND PRESENTER @ RADIOSHOW CULTURELUUR
@ LOCAL FM
- 2010 - 2013
BOARD MEMBER, ORGANISATION, PRODUCTION ASSISTENT,
@ STICHTING CUMEL - CULTURAL FESTIVAL
- 2007 - 2008
REVIEWER @ FILMTOTAAL - ONLINEFILMNIEUWSPLATOFORM

